



Brady Recognized for Commitment to Business Ethics

GREENSBORO, N.C. (July 9, 2010)— Brady (www.brady-services.com), a Trane® franchise that provides energy systems and comprehensive building solutions for commercial and industrial facilities across North Carolina, announces today that the company has been honored with the 10th Annual Piedmont Business Ethics Award. The award is presented to companies that demonstrate a commitment to ethical business practices in everyday operations, management philosophies and responses to challenges. The Greensboro chapter of the Society of Financial Service Professionals is the sponsor of the award.



Don Brady
CEO & Founder

“On behalf of the entire Brady organization, we are honored to receive the Piedmont Business Ethics Award,” says Jim Brady, president, Brady Services. “Since my father, Don Brady, opened the doors in 1962, we have been committed to maintaining ethical business practices every day while providing one-stop accountability for clients seeking comprehensive solutions for their facilities.”

An independent panel of judges selected award recipients based on four criteria: executive commitment, a formal corporate code of ethics, a policy for conflict resolution, and community involvement.

About Brady:

Brady is headquartered in Greensboro, North Carolina with offices in Raleigh, Fayetteville, Wilmington and Charlotte. Founded in 1962 by Chairman Don Brady, the company remains a family owned enterprise, today employing nearly 300 associates. The company works with building owners, facility managers, developers, architects, engineers and contractors providing sustainable, comprehensive building solutions for commercial and industrial facilities. Brady provides customers with a diverse range of solutions including building automation, energy conservation, green design, performance contracts, mechanical systems, parts and supplies, as well as responsible technical support. For more information, visit www.brady-services.com or call (800) 849-1915.